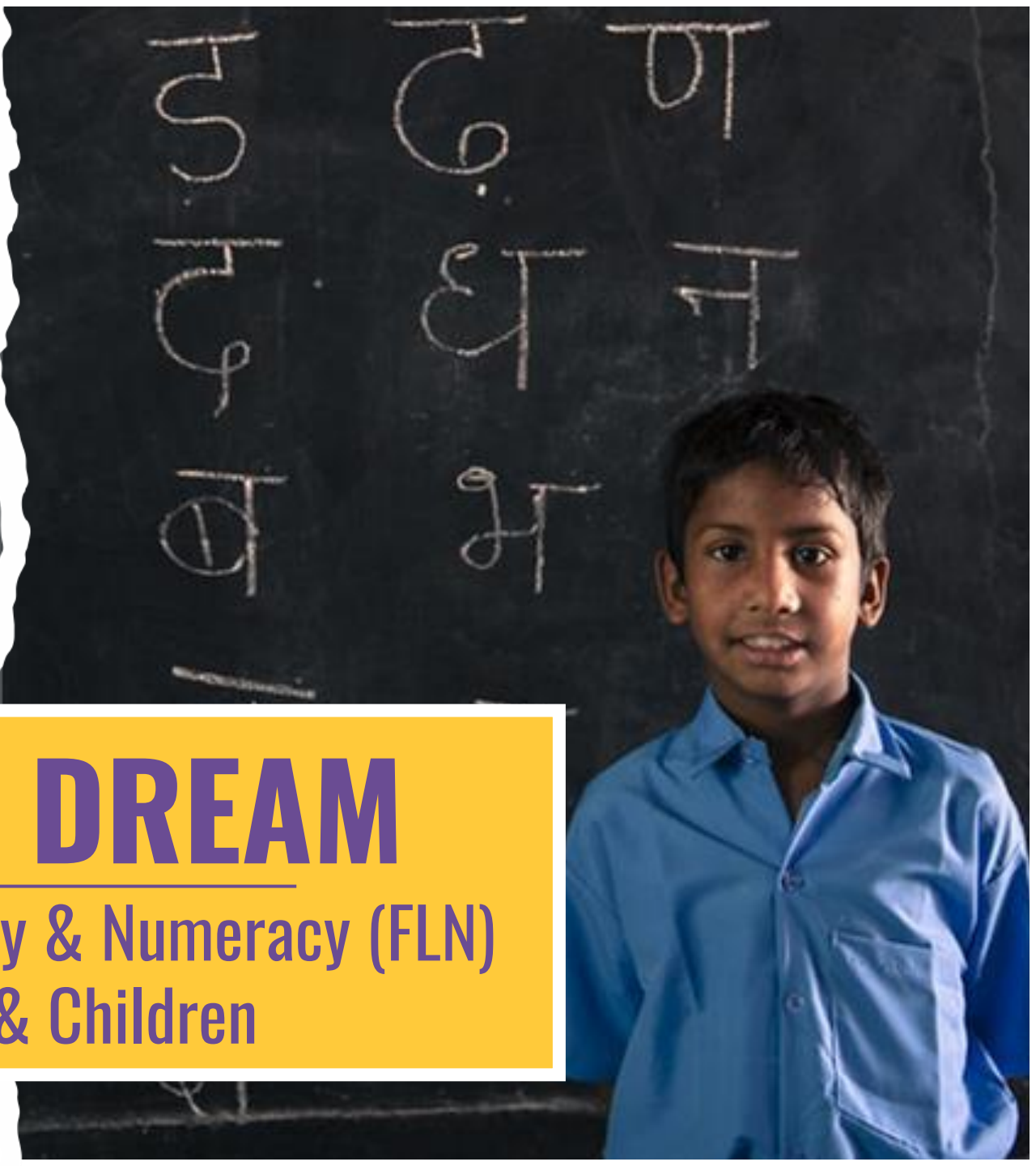




Disruptive Literacy



GLOBAL DREAM

Foundational Literacy & Numeracy (FLN)
for Adults & Children

INDIA'S FLN REPORT CARD

FOR ADULTS (15+ years of age)

25%
adults
are illiterate
(CENSUS 2011)

1



37% of
world's
illiterate live
in India
(UNESCO)

2



INDIA'S FLN REPORT CARD

CHILDREN (6-14 years of age)

50 million
children lack
FLN skills
(National
Education Policy
2020)

1

Nearly 55% of
10-year olds
lack reading
skills
(World Bank)

2

Nearly 25%
do not have
reading skills
at age 14
(ASER 2018)

3



INDIA'S FLN REPORT CARD

Inadequate Solutions

1

Slow

9.2% gain in
literacy over 10
years

(Census 2001-11)

2

Laborious

120-300 hours for
adults and
3-5 years for
children in school

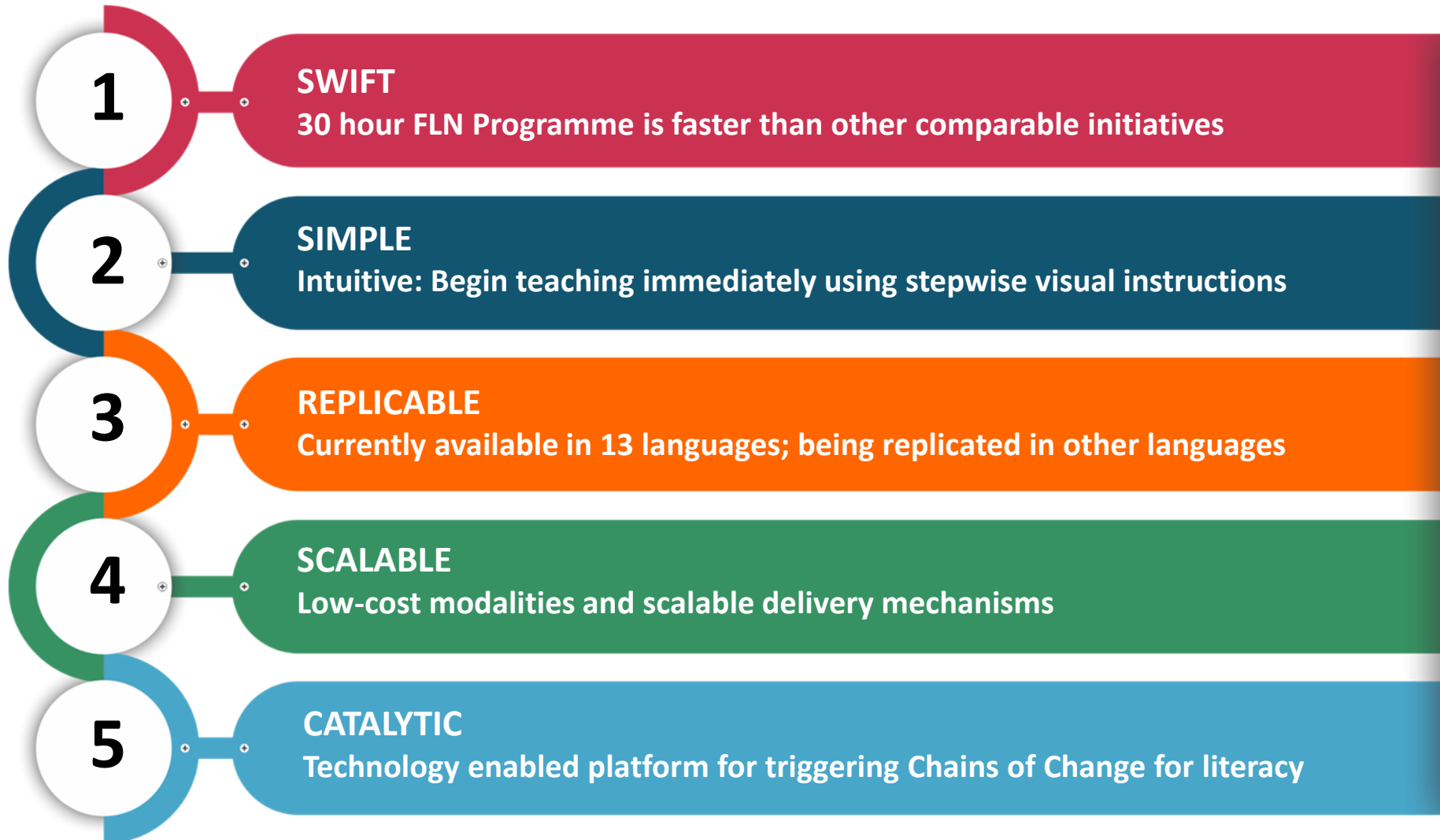
3

Cumbersome

Old processes of
teaching and
delivery
inadequate to
meet SDG 4

GLOBAL DREAM

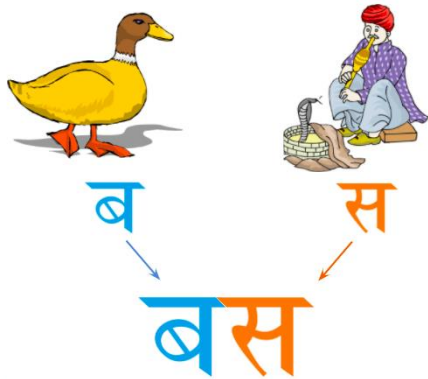
Scaling Disruptive Solutions for Literacy



SWIFT & SIMPLE

1

Mind Connections
Visual to Abstract
Known to Unknown
Sounds to Words



2

Simple to Complex
Words to Sentences
To Complete
Passages



3

Interactions
Ask, Wait, Don't Tell
Motivation
Paired Learning



4

Confidence
Comprehension
Practice
Consolidation



Watch Numeracy Methodology



Watch Literacy Methodology

TOOLKIT MATERIALS



The image shows a page from a 'Pre & Post-Tests' booklet. It contains several tables with text in Hindi and English, likely for language assessment purposes. The tables are organized into columns and rows, with some sections highlighted in black.

Pre & Post-Tests



Three thin
booklets



Picture and
Letter Cards

1. BANGLA
বাংলা
2. GUJARATI
ગુજરાતી
3. MANIPURI
মৈতৈ লোন
4. ODISA
ଓଡ଼ିଆ
5. TAMIL
தமிழ்
6. TELUGU
తెలుగు



7. URDU
اردو
8. MARATHI
मराठी
9. KANNADA
ಕನ್ನಡ
10. HINDI
हिन्दी
11. PUNJABI
ਪੰਜਾਬੀ
12. ENGLISH
English
13. ASAMESE
অসমীয়া

FEATURES OF GLOBAL DREAM APP

REGISTER

an individual, group, family or an organization to volunteer for literacy



CONDUCT SURVEY

in communities around you and identify potential learners and volunteers



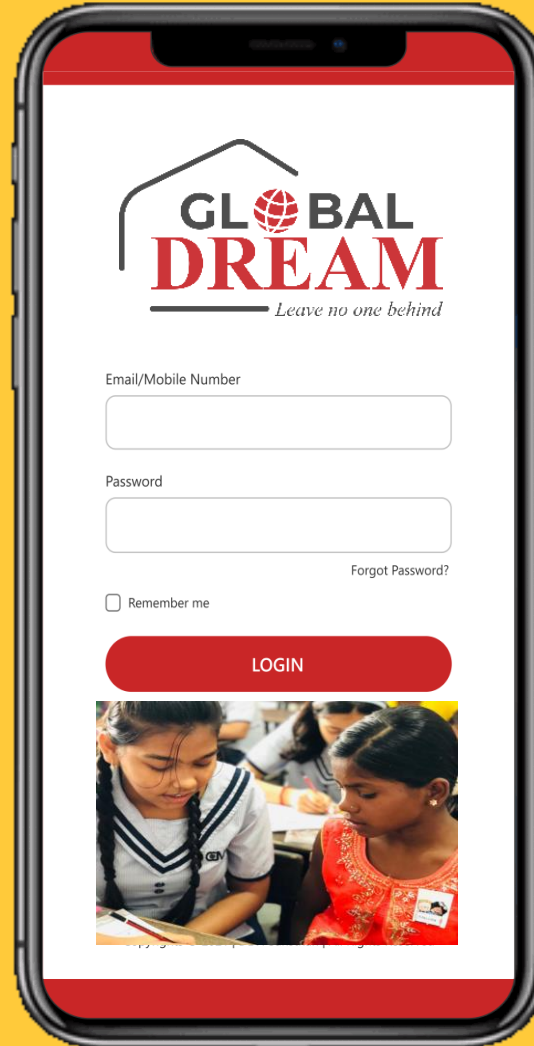
ADD LEARNERS

and update their details, GPS location, ID, Pre-test scores and other details



CREATE BATCHES

of your learners and teach them using the App



COMPLETE COURSES

on Literacy and Numeracy with your learners starting with Name Literacy



MONITOR

the progress of your learner(s) using real-time tracking dashboard



CONDUCT THIRD PARTY EVALUATIONS

of your learner(s) and receive badges and certificates



TAG

other volunteers to teacher learner(s) and make them literate and numerate

OUR INITIATIVES

NAME LITERACY CHALLENGE

SEE IMPACT

**English Improvement in
Government Schools**

**Teacher Training
and Professional
Development**

Large Scale Assessments

Adult Literacy

**Bridge Programmes for Out
of School Children**

**People's
Movement for
FLN**

**Community Action
Programmes for Students**

OUR EXPERTISE

**Physical toolkits available
in 13 languages**

**Dreamshaala
Labs**

**Literacy-in-a-box for
literacy centres and
community based
efforts**

**School-in-a-box /
Child Centric
Sampoorn Nai
Shiksha (CC-SNS) for
schools**

**Large Scale Real-
Time Assessment,
Instant Personalized
Reports and Policy
Level Reports**

**Consultancy for
Creating a
People's
Movement**

**Third-party Evaluations
with immediate reports**

**Volunteer Capacity
Building in Offline, Online
and Blended Formats**

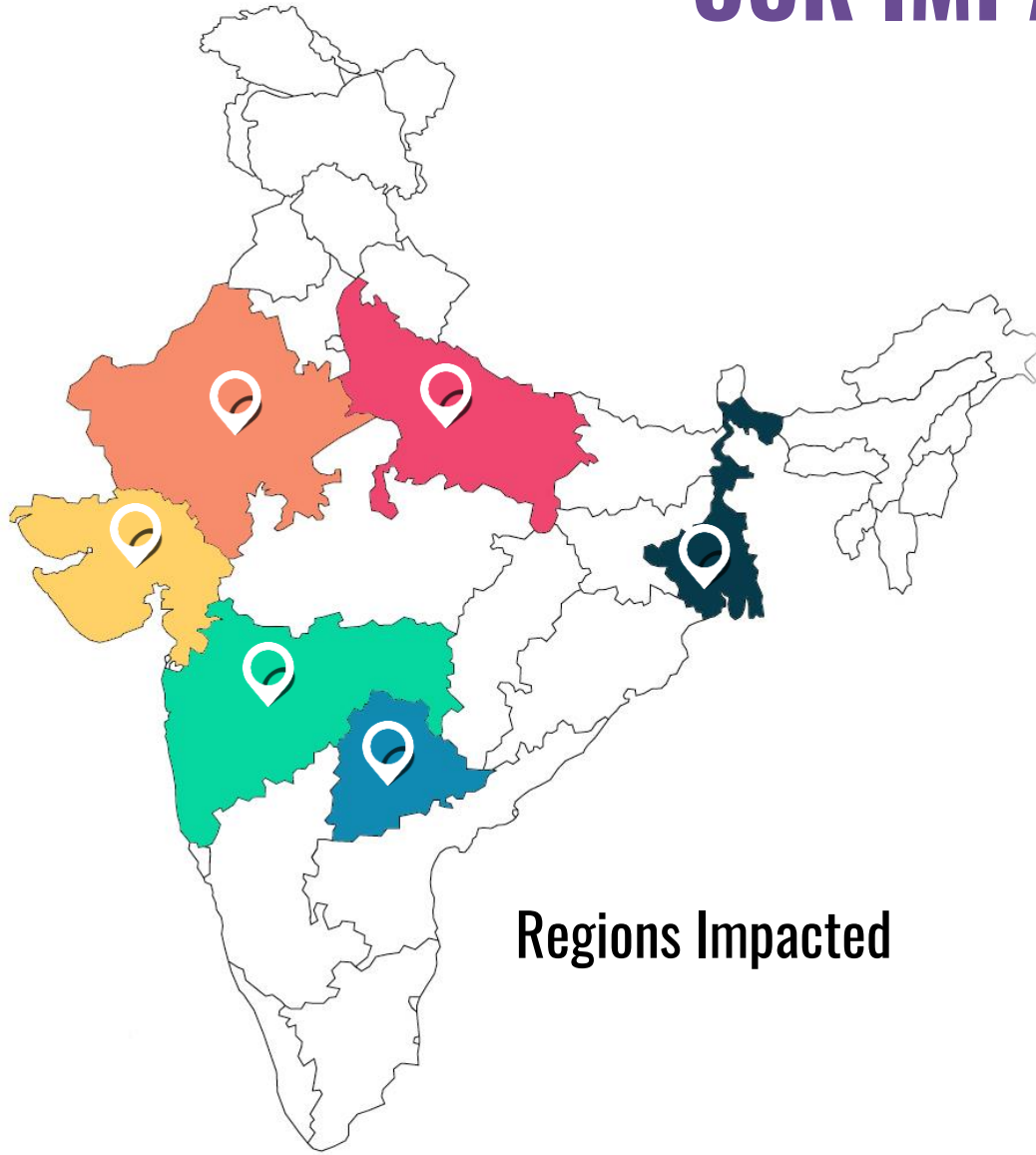
**Power of One
Schools for
community
based
edupreneurs**

**Door-to-door Surveys,
Designing, Identification
of Learners, Baseline,
Mid and End Line
Surveys**

**Online tools and
Mobile App to fill
literacy gaps in
schools and to scale
up literacy**

**Large School
Teacher
Empowerment /
Training in Offline,
Online or Blended
Modalities**

OUR IMPACT SINCE 2014



Regions Impacted

1

250,000
Made Literate
including children
and adult learners,
by school going
student volunteers

2

15,00,000
Surveyed
on literacy levels in
the 6-60 years age
group belonging to
396,000 households
of Lucknow

3

4,000
Teachers Trained
for conducting
the literacy
survey

4

10,000
OoSC
Mainstreamed
after
identification
from the literacy
survey

5

800
Rural Women
made literate by
community based
women volunteers
in Karauni village

6

2000
Slum Residents
made literate by
urban slum based
volunteers

7

500,000
Literacy Toolkits
distributed to
NGOs, schools,
colleges and
volunteers

8

100+
Literacy Labs
in slums, villages,
NGO locations
and schools

9

80+
Govt. Schools
impacted through
our teacher
training
programmes

RECOGNITION FROM EMINENT PEOPLE



“Dr. Sunita Gandhi’s 30 hour literacy and numeracy model is highly innovative, and highly scalable, that can benefit school children, out of school children and illiterate adults”

Mr. Rajnath Singh
Defense Minister
Government of India



“I am very happy to know that DEVI Sansthan is implementing Global Dreamshaala project in slums of Lucknow to enable foundational literacy and numeracy through the innovative Global Dream toolkit and leveraging technology”

Mr. Yogi Aditya Nath
Chief Minister
Uttar Pradesh



“Through its ‘Each One Teach Atleast One’ summer campaign involving school children of 150 Lucknow schools, an estimated 2 lakh people were made literate. This is a very big step for which I congratulate Dr. Sunita Gandhi”

Mr. Dinesh Sharma
Deputy Chief Minister
Uttar Pradesh

RECOGNITION FROM EMINENT PEOPLE



“Dr Sunita Gandhi has developed groundbreaking tools and processes that have the potential to solve India’s greatest education problem — Foundational Literacy and Numeracy (FLN).”

Mr. Anil Swarup
Former Education Secretary
Government of India



“I have been very much impressed with the simplified Global Dream toolkit developed by Dr. Sunita Gandhi, which takes less time to make a person literate, and a less educated person could also become a literacy volunteer, involved in this mission”

Mr. Alok Ranjan
Former Chief Secretary
Government of Uttar Pradesh

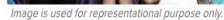


“Global Dream Model can make it possible to scale up literacy across the state at zero to near zero additional costs per learner”

Mr. GB Patnaik
Former Chairman
India Literacy Board

Indian educationist launches literacy program for out-of-school children, adults

✉ 🖨 A- A+



According to educationist Dr. Sunita Gandhi, "Our primary objective with Global Dream Shala is to provide a zero-cost scale-up model of learning that is both quick and effective, and that makes learning gain real every day. This keeps the motivation of both volunteers and learners high."

[illegible]

LOGICAL INDIAN

MEDIA COVERAGE OF GLOBAL DREAM



ABP NEWS



BETTER INDIA



OTHER MEDIA
COVERAGE

सिर्फ 30 घंटे में साक्षर, यूपी की यह टीचर गरीब बच्चों में जगा रही शिक्षा की लौ

Shashi Mishra | टाइम्स न्यूज नेटवर्क

Updated: 21 Dec 2020, 10:27:00 AM



उत्तर प्रदेश (UP news) के लखनऊ (Lucknow news) में रहने वाली सुनीता गांधी (Sunita Gandhi) पेशे से एक शिक्षाविद हैं। वह बच्चों को महज 30 घंटे में साक्षर बना र...



NAVBHARAT TIMES

WATCH OUR VERY FIRST LEARNER



PUBLICATIONS

Why can't Children Read
Policy Report

Accelerating Adult Literacy
Policy Report

**Research paper in editorial
process in Economic &
Political Weekly**

**Book 'Literacy Now' in
publishing process by
Bloomsbury**

PLAN OF ACTION FOR A PEOPLE'S MOVEMENT



Target Population Survey
Listing illiterates
(Age: 15-60 years)



Enrollment
Matching up learners
& volunteers



Data Collection
Using online,
offline and blended tools



Volunteer
Volunteer Identification



Supporting
Motivating & sustaining
efforts, appreciation &
felicitation



Orientation & Training
Volunteers, supervisors,
master trainers, trainers
and teachers



Evaluation
Assessment of
impact created



Mobilization Drive
Using folklore, social
media to generate
momentum



**External Stakeholder
Collaborations**
CSR Partners, Institutions,
Voluntary Organisations,
Schools, Colleges, Policy
Makers



Teaching & Learning
Enabling effective
teaching



Follow updates about the work
of our purpose-driven team lead
by Dr. Sunita Gandhi

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Dr Sunita Gandhi

Founder and President
(DEVI Sansthan)

Former World Bank Economist
Ph.D Cambridge University