



# One World Literacy

A Literacy Movement that Needs You

[www.GlobalDream.guru](http://www.GlobalDream.guru)



“A least **750 million** youth and adults still cannot read and write and **250 million** children are failing to acquire basic literacy skill”

- **UNESCO**

“Globally, an estimated 617 million children and adolescents of primary and lower secondary school age—more than **55 per cent** of the global total—lacked minimum proficiency in reading and mathematics in 2015. **One third** of those children and adolescents were out of school and urgently needed access to education. About **two thirds** of them attended school but did not become proficient, either because they dropped out or because they did not learn basic skills.” UNESCO



Can you read this?

Millions of people cannot read a text in their own language.

Starting this International Women's Day, 8<sup>th</sup> March 2021

(start date to change most likely), we invite you to join the

'One World Literacy' Movement.

If you can read this, you can be a part.



In the last one year, millions of people have been added to the already vast pool of the illiterate worldwide.

Governments cannot solve the problem on their own. Bold and urgent action is required by every segment of society and every individual working towards one common goal

- the eradication of illiteracy
- through a time-bound people's movement.



Take up the Name Challenge, and in just one hour, teach a person to write and sign their own name, the first and most important step in their journey towards literacy. In just another 30 hours of time investment on your part, take up the Literacy Challenge and help this person become completely literate and numerate for a lifetime. And if you cannot find the time to teach, share information about the

Movement with your friends and others you know.



## I. NAME LITERACY CHALLENGE

### **WHAT IS THE NAME LITERACY CHALLENGE?**

Find one or more of these persons of any age (6-106) and teach them the skill to read and write their own name.

### **WHY JUST NAME?**

Since every journey must begin with the first step, the Name Challenge is the first step towards complete literacy.

### **HOW MUCH TIME COMMITMENT?**

1 hour (15 min sessions per day for 4 days)



## WHO CAN PARTICIPATE?

If you can read this, you can teach: children (10+), university students, parents, grandparents, other family members, and friends. Each one can teach at least one.

## WHEN CAN I START?

Start as soon as you can find a learner. This can be as early as today.

Create a rapport with the learner, find him comfort in this association and the lessons will be more effective & enriching



## HOW CAN I PARTICIPATE?

Complete the following 3 steps ( more details in Section III on Instructions to complete the challenge)

- Step 1: Commit** (Submit the commitment form on the Global Dream App/Website)
- Step 2: Teach** (See instruction in Section III)
- Step 3: Share** (Share videos and photos of you and your learner complete the challenge on the site/app and be recognized with a badge)



## II. FOUNDATIONAL LITERACY CHALLENGE

### WHAT IS THE FOUNDATIONAL LITERACY CHALLENGE?

Take the next step towards making your learners fully literate and numerate.

### TIME COMMITMENT REQUIRED?

All it takes is 30 hours when you use the Global Dream process (a 10X faster process than any other alternative). Teach for 15-20 minutes per day for three months or until your learner is able to take the 3rd-Party Evaluation for FLN on the app. Continue to teach so that these skills become a habit and are not lost.



## IN WHICH LANGUAGES CAN I COMPLETE THE CHALLENGE?

Presently available in 13 Indian languages (including English).  
Help us write a Toolkit in another language, Indian or foreign.

## HOW CAN I PARTICIPATE?

Follow the same process: **COMMIT, TEACH, SHARE.**

Start teaching with this zero cost app [sns.globaldream.guru](https://sns.globaldream.guru) (under development presently), or use the inexpensive physical toolkits (available for order on [www.globaldream.guru](https://www.globaldream.guru)).

### III. THE PROCESS OF TEACHING NAME (the Global Dream Way)

#### A: PREPARATION AND PRE-TEST

1. Cut a blank A4 paper or card sheet into four parts. Write with a thick pen each syllable of the learner's first name on separate cards. Treat each syllable as a composite sound (like पु), and not separate as (प) and (उ)

पु

नी

ता

2. Take a PRE-TEST. Ask the learner to put these cards in the correct order of their name.
3. Capture this on video and take a picture too. Upload on the App. If they can neither read nor write their name, you can proceed to teach them to do so.

|    |    |    |
|----|----|----|
| पु | नी | ता |
|----|----|----|

## B: RECOGNITION & READING

1. Ask “What is the first sound of your name?” Show them the first syllable card to help them associate their name’s first sound with its written form on the card.
2. Repeat for other syllables.
3. Call out a syllable in any order and ask the learner to show you the correct card.



4. Turn the cards upside down. Ask the learner to pick a card randomly and tell its sound.
5. Ask the learner to arrange cards in the correct order of their name.
6. Give them the cards to practice with at home.



### C: WRITING & SIGNATURE

1. Fill a tray with sand, salt or flour.
2. Show how to write the syllables in the right sequence using their first finger.
3. Repeat for other syllables.
4. Get them to practice in front of you and then on their own.
5. Provide a grid paper or draw lines. Show through a sample how to write with a pencil on paper and let them repeat multiple times.
6. Repeat with them writing with pen on paper. Their name is also their signature.

**Similarly, proceed to teach the last name.**

**D: POST-TEST, EVIDENCE & CERTIFICATE**

Welcome the learner with a smile, create a rapport, find him comfort in this association and the lessons will be more effective.

1. Take POST-TEST by having the learner arrange syllables on cards in the correct order, and being able to write their name on paper in pencil or pen.



2. Record a video, take pictures, and upload on the app.
3. Fill the survey as provided for you and your learner.
4. Receive an e-badge in recognition after verification on the app by a third-party.



# Thankyou...

[www.GlobalDream.guru](http://www.GlobalDream.guru)

